

# SADIE LEE (SOJUNG LEE)

Graphic designer

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www.sadielee-design.com

## SPECIALTIES

Editorial Design

Typography

Art Direction

Branding & Identity

Digital/Hand Illustration

UI/UX Design

System Design

User Research

Wireframing

Prototyping

Design Production

Book Binding

Print Design

(Risography / Lithography)

## SKILLS

Photoshop

Illustrator

InDesign

Premiere Pro

After Effects

Blender

Canva

Figma

Procreate

Processing

Painting

Drawing

## EXPERIENCE

Aug 2022 - Sep 2023

**Art & Design Advisor** Full-time

**S.C Contemporary (art & design studio), Daejeon, South Korea**

- ☆ Conceptualized and designed posters, pamphlets, or thumbnails for exhibitions and art classes.
- ☆ Conducted well-structured art and design courses/tutorials tailored to the diverse needs of customers.

July 2021 - July 2022

**Rapid Prototyping Studio Monitor** Part-time

**California College of the Arts, San Francisco, CA, United States**

- ☆ Assisted users in the use of various computerized fabrication tools and techniques of making.
- ☆ Supervised digital studio space and users to promote a safe working environment.

Mar 2020 - Nov 2020

**Art Teacher** Full-time

**Sacred Heart Girls Middle School, Seoul, South Korea**

- ☆ Taught knowledge and skills in art, including drawing, painting, lettering, and art history.
- ☆ Developed each student's interest in and ability for creative expression in visual terms.

Sep 2019

**KNUE Graduate Art Show Poster/Catalog Designer**

**Korea National University of Education, Cheongju, South Korea**

- ☆ Took charge of making posters and graduate art show catalog for the 2019 art education.

Mar 2015 - May 2017

**KNUE TV Reporter/Designer** Part-time

**Korea National University of Education, Cheongju, South Korea**

- ☆ Wrote and broadcasted scripts for live school news on campus.
- ☆ Produced posters and videos for school news updates and events.

## EDUCATION

Oct 2023 - Present

**Master of Arts - MA, Graphic Media Design**

**London College of Communication (University of Arts London), London, United Kingdom**

- ☆ Expected to graduate in Dec 2024

Jan 2021 - May 2022

**Bachelor of Fine Arts - BFA, Interaction Design** [GPA 4.07]

**California College of the Arts, San Francisco, CA, United States**

- ☆ Minor in Computational Practice.
- ☆ Faculty Honors Scholarship.
- ☆ Completed 42 credits.

Oct 2023 - Present

**Bachelor of Education - BAEd, Fine Art Education** [GPA 3.58]

**Korea National University of Education, Cheongju, South Korea**

- ☆ Academic Excellence Scholarship (3rd, 4th year).
- ☆ Graduation work : Moments of being (Korean Traditional Painting, 64in x 51in).

## EXHIBITION

July 2024

**What is Out of Door?**

Group Exhibition, London College of Communication (LCC), London

June 2024

**RENTERS!**

Group Exhibition at Safehouse 1, London

Sep 2022

**Exhibition of award-winning works**

Group exhibition at Seosan Cultural Center Exhibition Hall, Korea

Oct 2019

**We All Glow at a Different Pace**

Group Exhibition, Korea National University of Education, South Korea

## AWARDS & EVENTS

June 2024

Organized and led workshops in the **'In Search of Graphic in Space'** program in collaboration with 'Soup Studio' and 'Objectif Studio.'

May 2024

Participated in the **'Intercultural Zine Fair 2024'** at Peckham Levels, showcasing and selling zines.

Sep 2022

Received **'Special Recognition'** in Korean traditional painting at 'An-Gyeon Art Competition in Korea.'

Feb 2019

Received **'Excellence prize (2nd place)'** in the Art Education category at 'National University Development Project Research Performance Report Competition.'